

MACCS International/DCinema Hub Press Conference Tomorrow/Nov. 4 at 10am/Loews/Venice Room

DCinema Hub – The Global Digital Distribution Platform

Santa Monica, CA, Nov. 3rd, 2011 - DCinema Hub is an initiative by MACCS International and XD Cinema to develop a Global Distribution Platform for the Digital Film Industry. DCinema Hub will provide a one-stop-shop to facilitate the direct of booking, delivery and fulfillment of digital content from distributor to exhibitor. More details on how DCinemaBox will operate will be disclosed **tomorrow/Friday, Nov. 4 at 10am at the Loews Hotel in the Venice Room.**

Speakers for the MACCS International presentation in the press conference room for Friday include:

- Fabrice Testa, Chief Technology Officer of XD Cinema, our partner in DCinema Hub
- Arjin van As - MACCS International

For more info about DCinema Hub, go to www.dcinemahub.com or visit during AFM booth 5 in Atrium 5 (Loews Hotel) or contact:

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