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LEASING AGENT MAKES INDIE FILM EXPOSING CORPORATE EXPLOITATION OF THE APARTMENT INDUSTRY

RAS Productions, LLC, an Austin-based film production company, is near completion of their first feature film, **Hollow Oaks**. The World Premier will be held on Friday, November 4th, 3:00pm in the Criterion 5 Movie Theatre at the American Film Market, Santa Monica, LA.

Writer/Director/Leasing Agent, Everett R. Aponte, disturbed by the crashing economy's effect on the residents in his community, decided to make a movie to expose corporate exploitation and examine the mind of the madman.

From the award-winning filmmakers of *Samuel DeMango*, comes their first feature film, **Hollow Oaks**. In the midst of the Great Recession, August 2008, James Christianson murdered 16 people in an apartment community by using the keys from the office, and entering their homes. This film is his story

As part of a marketing strategy, Everett recorded video of himself playing James Christianson, and released them onto youtube and facebook. "It's our hope to pique interest on the internet by making it seem realistic," noted Charles Sweatt, one of the producers of the film.

Everett worked in the apartment industry, which wasn't just inspiration for the story, but also added to the realism because he was able to shoot on one of the company's properties. "The story could take place in any corporate structured office," says Everett, "but as they say, write what you know. I only hope that, due to the negative portrayal of the industry, they don't fire me, at least, not until the movie gets the message out."

"No matter your politics or religion, no matter your race or creed, as more and more people are effected by the current economic climate, more and more people are going to want to see this movie and relate." - Joe Reed, Executive Producer, RAS Productions, LLC.

For more information and to see the trailer visit www.hollowoaks.com

