



PRESS RELEASE

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MULTIVISIONNAIRE BRINGS COMEDY TO THE MASSES AT AFM

November 2, 2011 – Santa Monica, CA – MultiVisionnaire Pictures, a Los Angeles-based international distributor, is launching their comedy slate at this year's AFM. The slapstick lineup of over the top and laugh out loud comedies includes: "Sweaty Beards," a Swedish goofball comedy about a cowardly Viking named Oswald who's quest for love lands him in all the wrong place (literally), "Little Blue Pill," a raunchy unapologetic tale of one man's quest to cure his manly 'hard on' before it gets him into more trouble, and "Pretty Ugly People," the directorial debut of Tate Taylor — who recently directed "The Help" — about a reunion of college friends gone hilariously off course in all the wrong ways.

"We bring these comedy's to AFM this year since the outrageousness of each film crosses cultural boundaries, and (they'll) appeal to the funny bone of buyers all over the world. If they don't make you laugh, I'll eat my DVD Player!" says Sean Haley, Managing Partner at MultiVisionnaire

"Sweaty Beards" is an outrageous goofball comedy about a cowardly Viking hero named Oswald, who tries to avenge his father's murder by challenging his killer to a single combat, death match. It will be the ultimate Viking warrior battle...if Oswald can ever get over his fear of fighting. For as much as Oswald likes to be the hero, he would rather stay home and eat chicken than risk getting hurt. With a meddling mentor and brave, but dumb, brother by his side, Oswald strikes out on the quest of a lifetime, to bulk up and become a true Berserker.

When Steve accidentally takes an overdose of Little Blue Pills instead of an aspirin for his hangover, he ends up getting the ultimate Hard On. With the help of his best friend and smoking hot girlfriend, Steve tries to find the cure to his never-ending boner. Meanwhile the company Phalitech realizes their new little blue pill formula has disastrous side effects, and these determined researchers will stop at nothing to get rid of the hard-evidence. This is a comedy of mind-blowing proportions. It is a

tale about boobs and evil scientists, and a tale of the length and girth one man will go through to save his precious one-eyed trouser snake (aka: The Little Head).

“Pretty Ugly People” is the directorial debut of Tate Taylor, who recently directed the summer blockbuster hit “The Help,” and stars Melissa McCarthy of “Bridesmaids” notoriety. Lucy plays the “eminent death/final wish” card to trick her estranged college friends into coming together. She creates a joyful reunion to celebrate her extreme weight loss since college. Instead, her friends are stripped of cell phones, fast food, and taken on a four day hike; the group has a few break downs, a few confrontations and a chance to face those pesky inner demons with some comical outcomes.

Multivisionnaire Pictures will be located at the Loews Hotel, Suite 868 (8th Floor) during the entire AFM market running from October 2 to October 9, 2011 to present these titles and others during the market.

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About MultiVisionnaire:

Multivisionnaire Pictures (www.MultiVisionnaire.com) is an international distributor with headquarters in Los Angeles. We represent and work with rising filmmakers worldwide to develop and distribute smart genre films and commercially viable independent programs.

Note to Editors:

Photos and press releases available upon request. 213-675-6854