

**“3D SEX & ZEN” TEAM HEADED TO AMERICAN FILM MARKET**

Hong Kong, October 28, 2010 – Producer Stephen Shiu Jr., Director Christopher Sun, Actress Vonnie Lui and Actor Hiro Hayama will be attending the American Film Market (Nov. 3-10 in Santa Monica, California) to promote their upcoming motion picture, “3D Sex & Zen: Extreme Ecstasy”.

Some 20 years after the worldwide success of the legendary “Sex & Zen”, the 3D remake will complete principal photography in Hong Kong at the end of October and is scheduled for release in late April 2011.

Stephen Shiu Yeuk-Yuen, who produced the original 1991 hit inspired by the 17<sup>th</sup> century Chinese erotic novel “The Carnal Prayer Mat”, is producing “3D Sex & Zen” with his son, Stephen Shiu Jr., who has played an integral role in the production of over 100 hours of television drama since 2001. Father and son are partnered in One Dollar Productions Ltd.

Stephen Shiu Jr. said: “We’ve taken an epochal classic and are bringing it to the big screen with the latest 3D technology.” Award-winning Hong Kong digital visual effects house Menfond Film & Digital Production, which has worked on such motion pictures as Jet Li’s “Fearless” and Disney’s “The Nightmare Before Christmas 3D”, is responsible for the 3D effects for “3D Sex & Zen”.

UK-trained Director Christopher Sun comes from a background in directing television commercials and documentaries. Sun adds: “The groundbreaking 3D visual effects create an immersive journey into our erotic period drama.”

The cast is headed by Hong Kong model and actress Vonnie Lui, whose credits include such films as “Hong Kong Bronx” and “Dating a Vampire”. Also starring is Chinese actress Leni Nam as well as Saori Hara and Yukiko Suo from Japan. Playing the principal role of a conceited scholar who constantly pursues the ultimate pleasure is Hiro Hayama, who has appeared extensively on television and movies in Hong Kong and Japan.

Tai Seng Entertainment (Office 207, Loews Santa Monica Beach Hotel) is the sole sales agency for “3D Sex & Zen” at the AFM where some eight minutes of selected footage will be presented at 3D screenings for buyers. Meeting with distributors attending the Market will be Alvina Wong and Stephen Shiu Jr.

A press conference introducing the film and stars Vonnie Lui and Hiro Hayama to the international media is being planned for November 5 (Friday) at the AFM.

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